

30 Days of Posts, done for you.

Ada

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no más "¿qué publico hoy?"

You don't need 30 *ideas*. You need a **rotation**. There are only 5 kinds of posts that grow a real estate brand — rotate through them and you never run dry. Page 2 is your 30 days, already written. **Fill the blank, film it, post it.** That's the whole system.



Listing / Open House

The easiest content — it's already on your calendar. Film the door, the light, you talking.

"POV: walking into this open house 🏠" · "así convierto un open house en 10 posts"



Closing Win

Celebrate the moment (with permission). Keys, happy faces. People love a win.

"Keys day for the ___ family 🗝️" · "cierre limpio 😊"



Market Moment

One real stat, plain language. You = the local pro. **Verified numbers only.**

"West Valley right now 📊" · "el mercado en 30 segundos"



Teach Something

Answer one question buyers/sellers ask. Wire fraud, title 101, first steps.

"3 things buyers always ask me 📌"



You (the reason people follow YOU, not a brand)

Faith, family, the why, behind-the-scenes. This is what turns a follower into a client. Don't skip it — it's usually your best-performing post.

"Why I do this job (the real reason) 🌱" · "detrás de cámaras: un día normal conmigo"

THE 3-SECOND RULE

Hook in the first second: **say it + show it + put it on screen.** Then talk 20–40 sec. Vertical, captions on. Done.

- 1 **Pick the day.** Fill the blank — a name, a number, an address.
- 2 **Film it** talking to your phone. Don't overthink it — real beats polished.
- 3 **Post it.** Link in bio. Want eyes on it first? Text me — free, always.

Fill the blank. Film. Post.

One post a day, or pick 3-4 a week — your call. **The blanks are yours to fill** (a name, a number, an address). Mix languages like you actually talk.

🏠 Listing/Open 🏆 Closing win 📊 Market 💡 Teach ❤️ You

<p>DAY 1 🏠</p> <p>"POV: walking into ___'s open house this weekend 📸"</p>	<p>DAY 2 💡</p> <p>"3 things buyers always ask me — answered 🗣️"</p>	<p>DAY 3 ❤️</p> <p>"Why I do this job (the real reason) 🌱"</p>	<p>DAY 4 📊</p> <p>"<i>West Valley en 30 segundos 📊</i>"</p>	<p>DAY 5 🎉</p> <p>"Keys day for the ___ family 🗝️"</p>
<p>DAY 6 💡</p> <p>"Never trust a wire change sent by email 📧 (save this)"</p>	<p>DAY 7 🏠</p> <p>"This ___ listing has a feature I love — let me show you 🏡"</p>	<p>DAY 8 ❤️</p> <p>"A Monday reminder for agents grinding 💪"</p>	<p>DAY 9 💡</p> <p>"Title vs. escrow — what's the difference? 60 sec"</p>	<p>DAY 10 📊</p> <p>"What rates did this week — and what it means for your buyers"</p>
<p>DAY 11 🏠</p> <p>"The 3-shot open house system (steal it) 📸"</p>	<p>DAY 12 💡</p> <p>"First-time buyer? Here's the step most people skip"</p>	<p>DAY 13 ❤️</p> <p>"<i>de trás de cámaras: un día normal conmigo 📸</i>"</p>	<p>DAY 14 📊</p> <p>"The #1 thing quietly slowing closings in AZ right now"</p>	<p>DAY 15 🎉</p> <p>"From offer to keys for the ___s 🗝️ this is the job"</p>
<p>DAY 16 💡</p> <p>"What does a title rep actually do? Real answer 🗣️"</p>	<p>DAY 17 🏠</p> <p>"Just listed in ___ — tag an agent who'd love it"</p>	<p>DAY 18 ❤️</p> <p>"Faith + hustle — how I keep both 🙏"</p>	<p>DAY 19 📊</p> <p>"<i>compradores en el West Valley: lo que estoy viendo</i>"</p>	<p>DAY 20 🎉</p> <p>"<i>cierre limpio para una familia hermosa 😊</i>"</p>
<p>DAY 21 💡</p> <p>"Wire fraud is real. The 30-second move that stops it"</p>	<p>DAY 22 🏠</p> <p>"Open house Saturday — here's exactly how I'd post it"</p>	<p>DAY 23 ❤️</p> <p>"Agents: your last post was 3 weeks ago. Same? 😊"</p>	<p>DAY 24 📊</p> <p>"Buyer demand in ___ right now: what I'm seeing"</p>	<p>DAY 25 🎉</p> <p>"Keys 🗝️ + happy tears. Never gets old."</p>
<p>DAY 26 💡</p> <p>"3 docs every seller should have ready (save this)"</p>	<p>DAY 27 🏠</p> <p>"Behind the scenes of a listing shoot 📸"</p>	<p>DAY 28 ❤️</p> <p>"Why my coaching is free (and why it has to be)"</p>	<p>DAY 29 📊</p> <p>"Month in review: ___ by the numbers 📊"</p>	<p>DAY 30 ❤️</p> <p>"30 days of showing up. Look what happened 🌱 vamos por más"</p>

WANT EYES ON YOUR FEED? Free 30-min Growth Audit — open to any agent. I'll map your next 30 days **with you.** No pitch, no strings. **Text Ada — (480) 381-7200 · adaortiz.com/links · en inglés o en español 🌱**

TITLE SERVICES THROUGH



Ada Ortiz is a Sales Executive with Clear Title Agency of Arizona, a licensed title insurance agent in the State of Arizona. Educational only; not legal or lending advice.